



PLACEMENT CELL TRAINING REPORT (2025- 2026)



REPORT ON DWMS INTRODUCTION AND TRAINING BY KERALA DEVELOPMENT AND INNOVATION STRATEGIC COUNCIL (KDISC) & VIJNANA KERALAM (2025- 2026)

- **Organized By: Placement Cell**
- **Date & Time: 11/07/2025, 2 PM**
- **Venue: SNIT, Mini Auditorium**
- **Participants: Final Year Students across departments**
- **Format: Live demonstration + Hands-on registration + Guided support**
- **Facilitator Method: Step-by-step demonstration, verification, and mentoring**
- **Faculty Co-ordinator: Mr.Ananthakrishnan VK, TPO**

Program Overview

A structured Digital Workforce Management System (DWMS) Orientation & Hands-on Training session was conducted to familiarize students with Kerala's official skill profiling and opportunity mapping platform. The session was delivered by expert resource persons from Kerala Development and Innovation Strategic Council (KDISC) and Vijnana Keralam, focusing on live registration, skill entry, and practical usage of DWMS for internships, projects, and placements. The program emphasized learning by doing, where students completed their DWMS profiles on the spot under expert guidance rather than through a lecture-only format.

Objectives of the Session

- Introduce students to the official DWMS platform for digital skill profiling.
- Enable students to create verified digital profiles for industry visibility.
- Map students to relevant industry sectors, internships, and project opportunities.
- Establish institutional linkage with the KDISC–Vijnana Keralam ecosystem.
- Create a reliable digital database for placement tracking and reporting.

Key Areas Covered

- Importance of digital skill identity for modern placements
- Step-by-step DWMS registration process
- How to correctly enter skills, qualifications, and interests
- Mapping skills to industry sectors
- Using DWMS for:
 - Internships
 - Academic projects
 - Placement opportunities
- Role of DWMS data in institutional placement reporting

Student Engagement Observed

- 100% student participation in live registration
- Students actively updating and refining skill entries
- Immediate clarification of doubts during profile creation
- Peer support in completing accurate data entry
- High curiosity about internships and industry linkage through DWMS

Outcomes of the Program

- Verified digital skill profiles created for all participating students
- Students successfully mapped to relevant industry sectors and opportunities
- Institutional linkage established with the KDISC–Vijnana Keralam ecosystem
- DWMS database now available for placement tracking, monitoring, and reporting
- Students empowered to independently explore internships, projects, and job opportunities through DWMS

This session directly supported the Placement Cell's objectives by:

- Creating a centralized, verified student skill database
- Making students visible to industry through an official government platform
- Enabling data-driven placement tracking and reporting
- Strengthening institutional collaboration with KDISC and Vijnana Keralam for future opportunities

Photographs





REPORT ON JOB INTERVIEW TRAINING SESSION BY VIJNANA KERALAM (2025-2026)

- **Organized By: Placement Cell**
- **Date & Time: 24/09/2025, 3 PM**
- **Venue: SNIT, EEE Seminar Hall**
- **Participants: Final Year Students across departments**
- **Format: Activity-based group learning and simulations**
- **Facilitator Method: Demonstration → Student Activity → Live Correction → Improvement Round**
- **Faculty Co-ordinator: Mr.Ananthakrishnan VK, TPO**

Program Overview

A structured Job Interview Training Session was conducted for final-year students to strengthen their readiness for campus placements. The session was facilitated by expert trainer from Vijnana Keralam and hosted in the seminar hall at SNIT Adoor, The design emphasized experiential learning through mock interviews, group discussions, and real-time feedback rather than lecture-based delivery.

Objectives of the Session

1. Prepare students for real interview environments faced during placement drives.
2. Improve communication, confidence, and clarity of thought.
3. Train students in Group Discussion (GD) etiquette and performance.
4. Help students understand HR and Technical interview expectations.
5. Reduce interview fear and hesitation through mock practice.

Training Methodology Adopted

The trainer divided students into small circles/groups, simulating interview panels.

ActivityDescriptionSkills Targeted

- Mock Group Discussions
- Topic-based GD in small groups
- Teamwork, articulation, listening
- Personal Interview Simulation
- One-to-one mock interview questions
- Confidence, body language, clarity
- Resume-based Questions
- Students questioned from their own resumes
- Authenticity, subject depth
- Spot Corrections
- Trainers intervened with live feedback
- Immediate improvement
- Peer Learning
- Students observed others' performance
- Reflective learning

Key Areas Covered

- How to enter and exit an interview room
- Proper body language and posture
- Handling HR vs Technical questions
- Common mistakes students make in interviews
- Importance of resume knowledge
- Voice modulation, eye contact, and grooming

Student Engagement Observed

- High participation with every student involved in an activity
- Noticeable reduction in hesitation after first mock round
- Peer-to-peer correction and learning
- Students actively noting feedback and improving in subsequent rounds

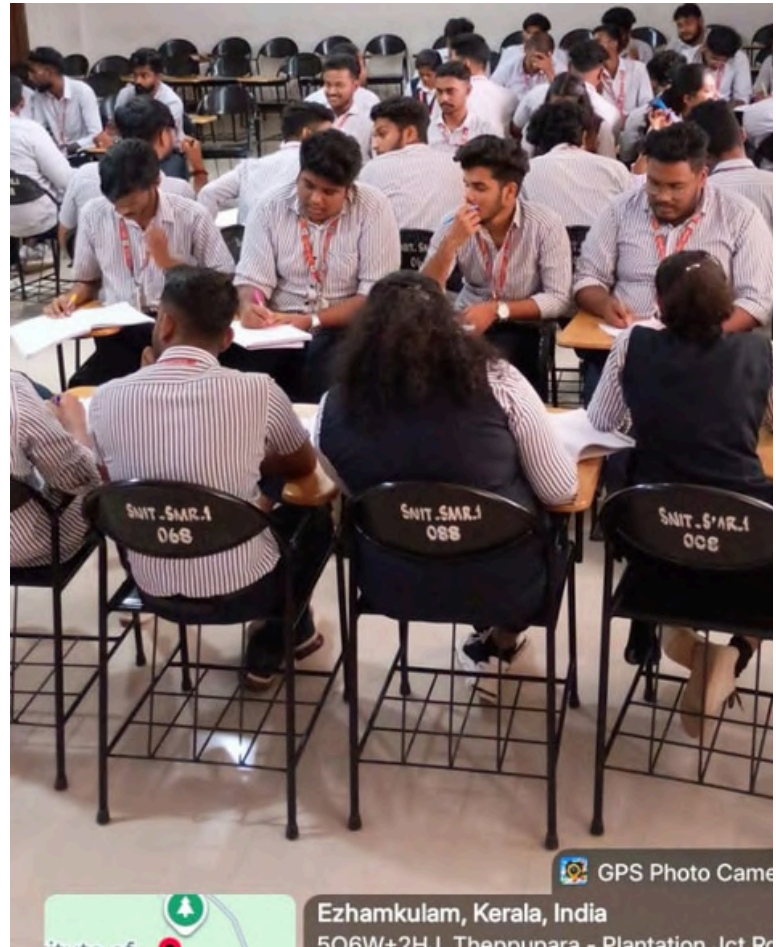
Outcomes of the Program

- Students understood real interview expectations
- Improved confidence in speaking within a group
- Awareness of common interview mistakes
- Better understanding of resume-based questioning
- Improved professional presentation

This session directly supports the Placement Cell's goal of improving selection ratios by:

- Making students interview-ready before companies arrive
- Building a professional mindset among students

Photographs





REPORT ON PLACEMENT READINESS TRAINING BY ASAP KERALA(2025- 2026)

- **Organized by : Placement Cell**
- **Duration: 3 Days**
- **Venue: Seminar Halls, SNIT Adoor**
- **Dates: 13,14,15/10/2025**
- **Participants: Final year students across departments**
- **Format: Activity-based group learning and simulations**
- **Trainer Method: Demonstration → Student Activity → Live Correction → Improvement Round**
- **Faculty Co-ordinator: Mr.Ananthakrishnan VK, TPO**

Program Overview

A 3-Day Employability Skills Training was organized for students focusing on Personality Development, Group Discussion (GD), Resume Preparation, and Interview Attending Skills. The program was facilitated by Two Certified Trainers from Additional Skill Acquisition Programme (ASAP Kerala) using an activity-based, practice-oriented approach

The sessions emphasized experiential learning through mock GDs, resume clinics, interview simulations, and real-time feedback rather than lecture-only delivery.

Objectives of the Program

- Build students' confidence and professional personality.
- Train students in Group Discussion etiquette and performance.
- Help students prepare industry-ready resumes.
- Familiarize students with HR and Technical interview expectations.
- Reduce fear and hesitation through mock practice sessions.

Key Areas Covered

- Professional grooming and body language
- How to introduce oneself effectively
- GD rules, mistakes, and scoring parameters
- Structuring an effective resume
- Handling HR vs Technical interview questions
- Voice modulation, eye contact, and posture
- Entering and exiting an interview room confidently

Student Engagement Observed

- Full participation with students involved in every activity
- Noticeable reduction in hesitation after first practice round
- Active peer learning and feedback sharing
- Students refining resumes on the spot based on trainer inputs
- Increased enthusiasm and confidence in mock interviews

Outcomes of the Program

- Students gained clarity on real interview expectations
- Improved confidence in speaking within a group
- Professionally corrected, industry-ready resumes
- Awareness of common GD and interview mistakes
- Enhanced professional behavior and presentation skills

This 3-day intervention directly supports placement outcomes by:

- Making students interview-ready before campus drives
- Improving GD performance and communication quality
- Ensuring students carry professional resumes
- Building a confident, placement-oriented mindset among students
-

Photographs





REPORT ON PRE-PLACEMENT TRAINING SESSION

- **Organized by : Placement Cell**
- **Dates: 06/03/2026, 2 PM**
- **Venue: MBA Seminar Hall, SNIT, Adoor**
- **Participants: Final year students**
- **Format: Expert talk + Practical guidance + Q&A interaction**
- **Faculty Co-ordinator: Mr.Ananthakrishnan VK, TPO**

Program Overview

A Pre-Placement Technical Session was conducted to prepare students for the technical expectations during campus placements. The session was delivered by industry experts from Kompetenzen Technologies, focusing on real hiring patterns, essential technical skills, and practical strategies to clear technical interviews and selection rounds.

The interaction-oriented session helped students align their preparation with current industry requirements and understand how companies evaluate candidates in technical hiring.

Objectives of the Session

- Explain what companies expect from fresh candidates.
- Identify core technical skills required.
- Provide clear strategies to prepare for technical interview rounds.
- Guide students on clearing multiple selection stages confidently.

Student Engagement Observed

- Students actively raised questions about technical rounds
- Interaction on projects, and resume-based questions
- High attentiveness during explanation of interview patterns
- Curiosity about how to present final year projects technically

Outcomes of the Program

- Students understood exact technical expectations
- Clarity on which skills to prioritize before placement drives
- Awareness of technical interview patterns and evaluation
- Improved confidence to face technical rounds and selection processes

Placement Cell Impact

- This session supports placement success by:
- Directing students toward industry-relevant technical preparation
- Reducing uncertainty about technical interview stages
- Strengthening student readiness for upcoming campus drives

Photographs

